



KJ's EDUCATIONAL INSTITUTES

## TRINITY INSTITUTE OF MANAGEMENT & RESEARCH

Approved by AICTE, DTE Government of Maharashtra & Affiliated to Savitribai Phule University  
(DTE-MB6174)

**Shri. K. J. Jadhav**  
Founder President

### Best practice No. 2

#### Title of the practice:

**Clean and Green.**

#### Goal:

The purpose of Clean and Green Activity is to acknowledge the sustained and dedicated efforts of the Institute with regards to Social responsibility.

#### The Practice

**Clean and Green Activity carried out every year.**

- Swacchata Abhiyan and cleanliness drive is arranged around 2<sup>nd</sup> October on the occasion of Mahatma Gandhi Jayanti to ensure the participation and contribution towards National Cause.
- Tree plantation Activity is done every year to inculcate environmental sense among the students.
- Students and Faculty members visit housing societies at the time of Ganesh Festival.
- From each of the house of visited society Nirmalya is collected.
- Collected Nirmalya is brought to KJEI campus and dumped.
- Organic output of dumped Nirmalya is used as compost for campus plants.

#### Context

- This practice encourages the students and faculty to work for the social cause.
- It also helps in improving understanding and being responsible towards waste management.
- It helps the students and faculty members for being socially responsible individually and collectively.
- The activity is so arranged that students can lead, communicate, and ensure team work and independently managing the activities.



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### Problems faced and resources required.

- Sometimes permissions are not given to enter the societies by the concerned people involved and that may restrict the reach to certain societies.
- Activities need to be done in co-ordination with local authorities to ensure it on larger scale and impact.

### Expected outcome of the practice

- Students inculcate themselves in improving social and environmental participation.
- Students get motivation and improve their participation in various institutional and social activities.
- Students able to understand the effectiveness and benefits of waste management cycle.
- Students contribute towards environmental responsibilities and inculcate environmental sense.

Dr. Preeti U. Sharma

**(DIRECTOR)**

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**KJ EDUCATIONAL INSTITUTES  
TRINITY INSTITUTE OF MANAGEMENT AND RESEARCH  
(TIMR), PUNE**

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(Approved by A.I.C.T.E., Recognized by **DTE** (Govt. of Maharashtra) and

Affiliated to Savitribai Phule Pune University)

**REPORT:  
NIRMALYA COLLECTION**

**7<sup>th</sup> October 2022**

**11:30AM TO 12:30 PM**

**REPORT PREPARED BY: ASST.PROF. SONALI KULKARNI**

**REPORT VERIFIED BY:**

**DR. PREETI SHARMA, DIRECTOR, TIMR**

## ❖ **REPORT**

### 1. **EVENT DETAILS**

Event Type	Nirmalya Collection (Collection of religious waste during Ganesh Festival and Navratri Utsav)
Day & Date	Friday, October 7, 2022 11.30am

### 2. **CONCEPT OF THE PROGRAM**

**Ganesh Festival** is a Hindu festival celebrating the arrival of Ganesha to earth from 'Kailash Parvat' with his mother goddess Parvati/Gauri. The festival is marked with the installation of Ganesha clay idols privately in homes, or publicly on elaborate pandals (temporary stages). In Navratri Observations include chanting of Vedic hymns and Hindu texts such as, prayers and *vrata* (fasting). Offerings and prasadam from the daily prayers, that are distributed from the pandal to the community, include sweets. The festival ends on the tenth day after start, the idol is carried in a public procession with music and group chanting, then immersed in a nearby body of water such as a river or sea.

### 3. **OBJECTIVES**

- Prevent Water Pollution caused due to religious waste during Ganesh Festival
- Reuse the Nirmalya, floral waste, which is largely dumped after offering to the deity in the form of compost and recycle the dry

#### **4. EXECUTIVE SUMMARY**

Like every year this year too Trinity Institute of Management and Research conducted the activity of Nirmalya Collection on 07<sup>th</sup> October 2022. Director Madam, Staff members carried out the activity.

“Nirmalya”, the religious waste was collected. After collecting “Nirmalya”, it was Dumped into ground for composting. To fasten the process of composting it was mixed with salt.

#### **5.CONTRIBUTION OF TIMR MANAGEMENT**

Management provided all the required support and further encouraged the students & staff to work hard and make their name for themselves and the Institute.

#### **6. PHOTO**

GPS

Latitude	18; 25; 12.5494999999936...
Longitude	73; 54; 15.00180000002743
Altitude	674









